EERA 2025: The Search for the Next Big Rock Band in Eastern Europe



The East European Rock Alliance (EERA) is thrilled to announce the launch of the **EERA Young Talent Contest**, a music competition for emerging rock bands from **Romania**, **Moldova**, **Slovakia**, **Czech Republic**, **Poland**, **and Ukraine**. This is an excellent opportunity for young rock bands to gain exposure, professional development, and incredible prizes, including a chance to perform at the **EERA Festival** in Bucharest, one of the largest rock music festivals in the region.

#### **The Contest**

With a total prize pool worth over €10,000, the contest offers €4,500 in cash, cutting-edge music equipment, studio recording sessions, live gigs, and professional support to help bands grow in their careers. The competition consists of two phases:

- Phase 1: Online Sectional Competitions (02.06 15.06.2025)
   Bands will compete in one of three sections, based on their country of origin: Romania
   & Moldova, Slovakia & Czech Republic, and Poland & Ukraine. The winners of each section will advance to the final phase of the competition.
- Phase 2: International Final (31.10 01.11.2025)
   The top bands will compete in the International Final at the EERA Festival at Arenele Romane in Bucharest, alongside international rock acts like Haggard, Dirty Shirt, Hel'enine, Oçi, Lydka Grubasa and many others. The EERA Festival will be an exciting celebration of rock music with performances from established and touring bands, offering the perfect platform for young talent to showcase their music to an enthusiastic crowd.

# **Eligibility**

The contest is open to young rock bands, consisting of members aged 18-30, with at least half of the band members being residents of one of the eligible countries. All bands must perform **original rock music** (cover bands are not eligible).

## **How to Apply**

Bands interested in participating can register online at <u>rock-alliance.eu</u> from **30.04.2025 to 01.06.2025**. Detailed information on the registration process, including the required materials, is available on the contest website.

## **Key Dates**

- Registration Period: 30.04 01.06.2025
- Phase 1 (Online Competitions): 02.06 15.06.2025 (midnight, CET)
- International Final: 31.10 01.11.2025 at EERA Festival, Arenele Romane, Bucharest

## Important links

- Rules: https://rock-alliance.eu/page/young-talents-music-contest-official-rules
- **Prizes**: <a href="https://rock-alliance.eu/page/prizes">https://rock-alliance.eu/page/prizes</a>
- Band submission: https://rock-alliance.eu/young-artist-contest/form

#### Join the Movement

**EERA 2025** isn't just a project - it's a call to action. Whether you're an up-and-coming band, a die-hard rock fan, or just someone who loves a good headbang, this is your chance to be part of something legendary. Stay tuned for updates on contest entries, tour dates, and festival announcements. The East European rock revolution is here - and it's going to be LOUD.

www.rock-alliance.com

https://www.youtube.com/@EastEuropeanRockAlliance

https://www.facebook.com/EastEuropeanRockAlliance

https://www.instagram.com/easteuropeanrockalliance/

Contest sponsors: <u>Creative Europe Programme</u>, <u>Meze Audio</u>, <u>Drumeo</u>, <u>Musora</u>, <u>Two Notes</u>, <u>David Laboga</u>, <u>Hertz Recording</u>, <u>Hertz Drums</u>, <u>LowBass5 Studio</u>, <u>Hel'fest</u>, <u>Promusic Events</u>

EERA 2025 is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

## Press:

Cristina Oltean
<a href="mailto:cristina.oltean@live.com">cristina.oltean@live.com</a>
0040720449910

### Press kit:

https://rock-alliance.eu/page/press

## **Contest visuals:**

 $\frac{https://www.dropbox.com/scl/fo/2k1locawuh5cax9kyqjw8/AGnG1XQSD3jelbriOKjh6Gc?rlkey=q}{7fueul2wsaxy0qug4lft5e5a\&dl=0}$